



Form CRS Customer Relationship Summary

FEBRUARY 7, 2024

Blue Ocean Capital is an investment adviser registered with the Securities and Exchange Commission ("SEC"). Investment advisory services and fees are different than the services and fees provided by a broker-dealer and it is important for you to understand the differences. Free and simple tools are available to research firms and financial professionals at [Investor.gov/CRS](https://investor.gov/CRS), which also provides educational materials about broker-dealers, investment advisers and investing in general.

What investment services and advice can you provide me?

We provide investment advisory and other related services to high net worth investors, their families, trusts, charitable organizations and closely held businesses. These services include, but are not limited to, wealth management, financial planning, accounting, tax preparation and planning, and family office services. Client portfolios are invested in mutual funds, equities, fixed income, ETFs, private funds, third party managers, MLPs, REITs, private placements and government securities. We may use other securities as well to diversify a portfolio when applicable. Our advisory services are offered on a discretionary basis, whereas we have the authority to execute investment decisions based on your financial goals, objectives and risk tolerance. We monitor your account investments on an ongoing basis as part of our standard services and will confer with you via phone, email and/or meetings to discuss your investments and any changes to your financial situation. Our minimum account size is \$1,000,000 though we may waive this minimum at our discretion.

For additional information, please see Items 4 and 7 of our Disclosure Brochure at <https://adviserinfo.sec.gov/firm/brochure/107833>

CONVERSATION STARTERS

- Given my financial situation, should I choose an investment advisory service? Why or why not?
- How will you choose investments to recommend for me?
- What is your relevant experience, including your licenses, education, and other qualifications? What do these qualifications mean?

What fees will I pay?

Fees for investment advisory services are charged at the end of each calendar quarter based on the market value of the assets in your account on the last day of the quarter. Our standard fee schedule for investment advisory services is found in our Disclosure Brochure. Fees are subject to negotiation. Your fee may vary from the standard schedules to reflect circumstances that apply to a specific client account. The specific fee schedule that applies to your account is stated in your investment advisory agreement. Inherently, asset-based fees may create a conflict of interest as we could benefit if you add assets to your account. Alternatively, in instances where you remove assets from your account, our fees could be reduced. As a fiduciary, we act and serve you with your best interest in mind, putting your interests, above all else, before our own.

Accounting services, tax preparation, financial planning, and family office services are charged according to either a fixed or hourly arrangement. Fees vary for these services. We do not have a standard fee schedule for these services. Fees are determined on a case-by-case basis and dependent on the scope of services we provide to you as well as the personnel completing the work.

In addition to our investment advisory service fee, you will incur direct and indirect fees which may include but are not limited to custodian fees, account maintenance fees, mutual fund expenses, transaction costs, trade-away fees, account transfer fees, wire transfer fees, interest and taxes. We do not share in any portion of these additional fees. You will pay these costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

For additional information, please see Item 5 of our Disclosure Brochure at <https://adviserinfo.sec.gov/firm/brochure/107833>



CONVERSATION STARTERS

- Help me understand how these fees and costs might affect my investments. If I give you \$1,000,000 to invest, how much will go to fees and costs, and how much will be invested for me?

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. A possible example of this inherent conflict of interest would be recommending that your assets remain in your account rather than satisfying a debt obligation.

Your assets must be maintained at a qualified custodian and we recommend you use Charles Schwab & Co. Inc. (Schwab). As part of our relationship with Schwab, we receive benefits including but not limited to investment-related research, quotes and market data; technology that allows us to service your account including trading and access to your account data; and/or other products and services that assist us in operating our business. While the receipt of these benefits, which are not typically available to retail investors, creates a potential conflict of interest, there is no direct link between our use of these benefits and the investment advice we give to you. We receive absolutely no fees or compensation for recommending Schwab.

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CONVERSATION STARTERS

- How might your conflicts of interest affect me, and how will you address them?

How do your financial professionals make money?

Our financial professionals are compensated in different ways, which may include salary, bonus, amount of assets brought into the firm, amount of assets they service, or some combination of the foregoing. Our financial professionals receive absolutely no commissions or other payments from any third parties.

Do your financial professionals have legal or disciplinary history?

No. Our financial professionals do not have any legal or disciplinary history. Free and simple tools are available allowing you to research us and our financial professionals at [Investor.gov/CRS](https://www.investor.gov/crs).

CONVERSATION STARTERS

- As a financial professional, do you have any disciplinary history? For what type of conduct?

For additional information about our services

If you would like additional information about our advisory services, or a copy of this relationship summary please call us at (561) 659-3301.

CONVERSATION STARTERS

- Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?